

# SC CUPA-HR ON THE COOPER

March 15 - 17 | Charleston Harbor Mt. Pleasant

We're thrilled to invite you to be part of the 2026 SC CUPA-HR Conference – this time...on the Cooper! Here, human resources professionals from higher education institutions across South Carolina will explore how HR can navigate challenges, sail into solutions, and chart the course to thriving campus communities. Your sponsorship makes this transformative experience possible. We can't wait to connect and collaborate!

## PLATINUM SPONSORSHIP – \$3,000

- Opportunity to present a breakout session (*availability is limited; topic must be preapproved*)
- Logo on conference bags, name badge or other attendee item
- Opportunity to present 3-minute address at general meeting
- Recognition as sponsor throughout event announcements
- Two complimentary conference registrations (meals included)
- All other perks included in Bronze Sponsorship

## GOLD SPONSORSHIP – \$2,250

- Recognition as sponsor of parking, Wi-Fi, networking happy hour or hotel key cards (*limited availability*)
- Opportunity to present 3-minute address at lunch meeting
- Recognition as sponsor throughout event announcements
- Two complimentary conference registrations (meals included)
- All other perks included in Bronze Sponsorship

## SILVER SPONSORSHIP – \$1,500

- Recognition as sponsor of one breakfast or break (*limited availability*)
- Recognition as sponsor throughout event announcements
- One complimentary conference registration (meals included)
- All other perks included in Bronze Sponsorship

## BRONZE SPONSORSHIP – \$1,250

- Recognition as a sponsor on the SC CUPA-HR Conference website
- One complimentary conference registration (meals included)
- Logo on registration welcome signage
- Logo in conference program
- Complimentary exhibit table
- Brochure, insert or giveaway in participant conference bags
- Conference participant mailing list

**We can't wait to have you join the South Carolina chapter of CUPA-HR on the Cooper!**

**For questions regarding sponsorship opportunities,  
contact Sharen Beaulieu ([sharen.beaulieu@furman.edu](mailto:sharen.beaulieu@furman.edu)).**

**Register Today!**