

2025 CUPA-HR Rocky Mountain Chapter Sponsorship



A Message From The CUPA-HR Rocky Mountain Chapter Board

We are incredibly grateful for our partners and the relationships we build. Through their support, we are able to provide unique professional development, networking, and engagement opportunities to higher education professionals in human resources within Colorado, Nebraska, and Wyoming. Their investment also plays a pivotal role in helping us grow within our community, and we couldn't do it without them.

As we look ahead, we're excited to expand our network of sponsors and offer new partners the chance to connect with dedicated and engaged HR professionals. Supporting our chapter as a sponsor is a wonderful opportunity to increase exposure, build brand loyalty, and stimulate sales among human resources decision makers in higher education. By partnering with us, you'll also demonstrate your commitment to shaping the future of Human Resources and supporting the success of Higher Education.

We want to share some key facts about our Board and Chapter to help you make this decision. We host webinars approximately every other month throughout the year. While these are marketed towards our service area, these are often attended by professionals outside of our Chapter, too. Our most exciting professional development event is our annual Summer conference, and the next is scheduled for June 11th - 13th, 2025 at The Little America Hotel & Resort in Cheyenne, Wyoming. Our board is joined in-person by innovative and enthusiastic HR leaders ready to learn about new ways we can advance our profession and promote excellence. Our attendance grows each year, and we anticipate this next conference being our biggest yet!

We hope you and your organization will join us and become a sponsor of the CUPA-HR Rocky Mountain Chapter. Please let us know if you have any questions or ideas of how to engage with us outside of our offerings detailed below.



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		Mount Elbert	Gannett Peak	Buffalo Mountain	Castle Peak	Great Plains
		\$2,500	\$2,000	\$1,500	\$1,000	\$500
Conference Sponsorship	Portion of Conference Sponsoring	Keynote	Dinner	Breakfast or Lunch	Snack Breaks	
	Complimentary Conference Registrations	2	1	0	0	
	Opportunity to Purchase Conference Registrations for Company Representatives or Clients	Yes	Yes	Yes		
	Receives Attendee List Pre-Conference	Yes				
	Receives Attendee List Post-Conference	Yes	Yes	Yes	Yes	
	Recognized in Conference Know-Before-You-Go and Agenda Materials	Yes	Yes	Yes	Yes	
	Opportunity to Provide Giveaways and/or Raffle Prizes	Yes	Yes	Yes	Yes	
	Exhibitor Table	Yes	Yes	Yes		
	Opportunity to Provide Conference Bag Material	Yes	Yes	Yes		
	Conference Speaking Opportunity (5 minutes)	Yes	Yes			
	Logo Included in Conference Signage	Yes	Yes			
	Recognized in Body of Conference Event Emails sent by CUPA-HR RMC Board	Yes				
Virtual Sponsorship Recognition	Recognition on CUPA-HR RMC Website's Sponsor Page for Remainder of Sponsored Year	Yes	Yes	Yes	Yes	Yes
	A CUPA-HR RMC Board-Approved Sponsor Post in the CUPA-HR RMC LinkedIn Group During Sponsored Year	Yes	Yes			
Webinar Sponsorship	Sponsors a Webinar within Sponsored Year	Yes	Yes			Yes
	Speaking Opportunity in Sponsored Webinar (5 minutes)	Yes	Yes			Yes
	Receive the Registered Attendee List Post-Sponsored Webinar	Yes	Yes			Yes