



## Corporate Partner Opportunities

# Ohio Chapter of CUPA-HR

### 2025-2026 Sponsorship Prospectus

The **Ohio Chapter of CUPA-HR** (College and University Professional Association for Human Resources) is excited to invite you to join our Chapter as a Corporate Partner for our next professional development year (July 1, 2025, through June 30, 2026).

The Ohio Chapter of CUPA-HR has member participation from over 65 colleges and universities, and growing, who are predominantly HR professionals from higher education institutions. They range from senior-level HR administrators at the VP level to entry-level HR professionals. Participants represent all possible areas within the HR profession, such as recruitment and employment, classification and compensation, payroll, benefits, training and organizational development, employee and labor relations, and legal compliance.

- The **Annual Conference** is scheduled for November 6-7, 2025 at the **Nationwide Hotel and Conference Center** in Lewis Center, OH (22 minutes from John Glenn Columbus Airport). This is a day-and-a-half event with an anticipated participant list averaging 20-25 different institutions and engaging an estimated 70+ attendees.
- Additionally, we offer several virtual learning opportunities for chapter members throughout the 2025-2026 year.

We invite you to partner with us to make these in-person and virtual professional development and networking events exceptional. Your sponsorship is a great way to increase your organization's exposure and interact with many higher education HR professionals.

Below, we present to you a variety of **Corporate Partner** opportunities with the Ohio Chapter of CUPA-HR. We hope you find an option that best suits your organization's needs; if you do not, please contact us to discuss other options. We look forward to working with you.

Partner Benefits	\$2,000 Gold	\$1,500 Silver	\$700 Bronze
Brief address to the attendees (up to 3 minutes, 1-2 Powerpoint slides, introduce next speaker)	X		
Sponsor's name/logo on Ohio CUPA-HR website for 2025-2026 membership year	Logo	Logo	Name
Number of complimentary representative conference registrations	3	2	1
Recognition in all Chapter communications	X		
Recognition during chapter events	X	X	X
Recognition in chapter event programs and conference signage	Logo	Logo	Name
Hard copy attendee list provided on-site	X	X	X
Opportunity to include promotional materials and/or giveaways in conference participant packets	X	X	X

Additional Conference Sponsorship Opportunities for Partners	Fee
Conference Dinner Sponsor (2 opportunities available) - Logo on table signs/buffet and verbal recognition at lunch	\$1,000
Conference Lunch Sponsor (2 opportunities available) - Logo on table signs/buffet and verbal recognition at lunch	\$1,000
Conference Breakfast Sponsor (2 opportunities available) - Logo on table signs/buffet and verbal recognition at breakfast	\$500
Conference Happy Hour Sponsor - Name by bar/buffet	\$150
Conference Gift Sponsor (logo on gift along with CUPA-HR logo)	\$500



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Should you have any questions, please contact the 2025-26 Chapter leaders, Laura Good, President at [lgood@neomed.edu](mailto:lgood@neomed.edu) (330-325-6365) or Jennifer Rick, Past President at [jrick@jcu.edu](mailto:jrick@jcu.edu) (216-397-1905).

**Confirm your partnership and register for the conference:**  
**[2025-26 Corporate Partner Opportunities & Conference Registration](#)**

*Please note: You will register your organization's conference attendees as part of your Partner registration on this same form; if you need to make changes after submitting your Partner registration, please contact Communications Coordinator Carol Nickoson at [nickosonc@wittenberg.edu](mailto:nickosonc@wittenberg.edu).*

***Priority Registration by September 1, 2025 guarantees a space in the main presentation room.***