



Corporate Partner Opportunities
Ohio Chapter of CUPA-HR
 2023-2024 Sponsorship Prospectus

The **Ohio Chapter of CUPA-HR** (College and University Professional Association for Human Resources) is excited to invite you to join our Chapter as a Corporate Partner for our 2023-2024 professional development year.

The Ohio Chapter of CUPA-HR has participation from over 50 colleges and universities, and growing, who are predominantly HR professionals from institutions of higher education. They range from senior-level HR administrators at the VP level to entry-level HR professionals. Participants represent all possible areas within the HR profession, such as recruitment and employment, classification and compensation, payroll, benefits, training and organizational development, employee and labor relations, EEO/affirmative action, and legal compliance.

In support of our association, and in recognition of the feedback we have heard from members, we are offering a single in-person annual conference in 2023-24. This will be a day-and-a-half event with an anticipated participant list averaging 20-25 different institutions and engaging an estimate of 50+ attendees per event.

- The **Fall Conference** is scheduled for November 2-3, 2023 at the Embassy Suites by Hilton Columbus Dublin in Dublin, Ohio.
- Additionally, we plan to offer the opportunity for several virtual learning opportunities for chapter members throughout the 2023-2024 year.

We invite you to partner with us to make these in person and virtual professional development and networking events exceptional. Sponsorship of events is a great way to increase your organization’s exposure and interact with many higher education HR professionals.

Below, we present to you a variety of **Corporate Partner** opportunities with the Ohio Chapter of CUPA-HR. We hope you find an option that best suits your organization’s needs; if you do not, please contact us to discuss other options. We look forward to working with you.

Benefits	\$2,000 Gold	\$1,500 Silver	\$500 Bronze
Brief address to the attendees (up to 3 minutes, 1-2 Powerpoint slides, introduce next speaker)	X		
Sponsor’s name/logo on Ohio CUPA-HR website for 2023-2024 membership year	X		
Number of complimentary representative conference registrations	3	2	1
Recognition in event communications	X		
Recognition during chapter events	X	X	X
Recognition in chapter event programs and conference signage	Logo	Logo	Name
Hard copy attendee list provided on-site	X	X	X
May bring door prize	X	X	X
Opportunity to include promotional materials and/or giveaways in participant packets	X	X	X

Should you have any questions, please contact Jennifer Rick, President at jrick@jcu.edu (216-397-1905) or Mary Beth Walter, Past President at 937-327-5720.