



**CUPA-HR North Carolina Chapter 2026 Spring Webinar**  
**“Inspire a Culture of Trust”**  
**Wednesday, October 28 | 11:00 AM - 1:30 PM**

Time	Title	Presenter
11:00 - 11:10 AM	Welcome	NC CUPA-HR Board
11:10 - 11:15 AM	Introduction - FranklinCovey	Erica Tyson
11:15 -11:30 AM	The Case for Trust	
11:30 AM - 12:00 PM	Self Trust (Credibility)	
12:00 - 12:30 PM	Relationship Trust (Trust Behaviors)	
12:30 - 1:00 PM	Conversations that Build Trust	
1:00 - 1:10 PM	Session Wrap Up	
1:10 - 1:30 PM	Business Meeting	NC CUPA-HR Board

\*\*\*Optional: Pre-workshop questions for attendees:

1. Why would others choose to follow my guidance or leadership?
2. What is a significant trust challenge I am facing?
1. As a result of this session, what is a key trust “victory” you would like to have in 6 months? One year?