



# 2019 Spring Professional Development Workshop

The Conference Center at Guilford Technical Community College

April 29, 2019

- 8:30 a.m. – 9:00 a.m.      Registration and Breakfast
- 9:00 a.m. – 9:15 a.m.      **Welcome Message**  
*Cheryl Bryant-Shanks | Guilford Technical Community College*
- 9:15 a.m. – 10:30 a.m.      **Best Practices in Information: Building a Compelling HR Website**  
*Eric Proctor | Wake Forest University*
- 10:30 a.m. – 11:00 a.m.      Break and Sponsor Visitation
- 11:00 a.m. – 12:15 p.m.      **Higher Ed HR Leaders Panel: HR Strategies for 2019 and Beyond**  
*Marie Williams | NC State University*  
*Cheryl Bryant-Shanks | Guilford Technical Community College*  
*Lester Arnold | Winston Salem State University*  
*Marc Sears | High Point University*  
*Todd Baney | Gaston College*
- 12:15 p.m. – 1:15 p.m.      Networking Lunch
- 1:15 p.m. – 2:30 p.m.      **Legal Changes Impacting Higher Ed HR in 2019**  
*Beth Jones | Womble Bond Dickinson*
- 2:30 p.m. – 2:45 p.m.      Break and Sponsor Visitation
- 2:45 p.m. – 4:00 p.m.      **Employee Engagement: Strategies for Engaging Employees on Day 1**  
*Amy Grubbs | NC State University*  
*Beth Buck | NC State University*
- 4:00 p.m. – 4:30 p.m.      Wrap-Up and NC CUPA-HR Announcements