

2019 NC CUPA-HR Spring Professional Development Workshop

The Conference Center at GTCC
April 29, 2019



Application for Sponsorship and Exhibit Space

The NC CUPA-HR Spring Professional Development Workshop is a one-day workshop/event including presentations, training, and networking opportunities for higher ed human resources professionals across North Carolina. Last year, more than 100 HR professionals attended our workshop in Chapel Hill and had the opportunity to learn from the sessions, each other, and our corporate sponsors in attendance. Note: Sponsors are not required to attend and may send materials to be distributed to our attendees. Of course, we would love to have you attend the event to get to know our vibrant community. See sponsorship/exhibitor details on page 3 for sponsorship opportunities and levels.

Company:

Contact Name:

Title/Position:

Address:

City: State: Zip:

Phone: Email:

Check this box if this is your first NC CUPA-HR event (first time corporate sponsor)

SPACE IS LIMITED! Our workshop is focused on professional development for our attendees, and we strive to maximize the space and time available for learning. We will only be able to accept a limited number of sponsors/exhibitors and sponsors/exhibitors will be accepted on a first come, first served basis.

Do you plan to attend the workshop? **

- Yes If yes, how many?
- No, but I am sending materials to distribute

Attendee 1 Name:

Attendee 1 Email: Attendee 1 Phone:

Attendee 2 Name:

Attendee 2 Email: Attendee 2 Phone:

Attendee 3 Name:

Attendee 3 Email: Attendee 3 Phone:

** If not attending the workshop, you may send promotional materials and/or information to be distributed to attendees. If sponsoring at a level that provides an opportunity to present a short promotional presentation but you are not attending, you may send a short script to be presented by a member of the NC CUPA-HR board.

Deadline to apply for sponsorship/exhibitor space (including payment): March 31, 2019

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Sponsorship Options and Payment

Sponsorship Level Requested:

See sponsorship details on following page. Select the level of sponsorship requested.

- Platinum: Catered Lunch Sponsorship (incl. 2 attendees) \$1,500.00
- Gold: Professional Development/Speaker Sponsorship (incl. 2 attendee) \$1,000.00
- Silver: Break/Snack Sponsorship (incl. 1 attendee) \$500.00
- Exhibitor (incl. 1 attendee) \$250.00

Additional Attendees (\$25/attendee)

Exhibit Booth Requirements (electric outlets, etc.)

Payment

Make all checks payable to NCCUPA-HR.

Amount Enclosed: \$

Return this form and payment to:

Melissa Barnette
Wake Forest University
2598 Reynolda Road
Winston-Salem, NC 27106
barnettm@wfu.edu
(336) 758-4828

The undersigned, a duly authorized representative or agent of the applying organization, has agreed to participate in the NC CUPA-HR Spring Workshop, April 29, 2019 at the Conference Center at Guilford Technical Community College. The applicant agrees to pay all fees listed. If exhibiting, the applicant agrees to the terms and conditions described in the application.

Company:

Name (printed)

Signature:

Date:

Please send an electronic file of your logo for use in our materials and our website to:

Angela Mahoney - Corporate Partnership Director
Winston-Salem State University
Eller Hall, 203
Winston-Salem, NC 27110
mahoneya@wssu.edu
(336) 750-2825

NC CUPA-HR intends to use your logo to promote your sponsorship. In order to recognize your support, we often include logos in promotional materials, on our website, and in signage onsite at the event. Please let us know if there are restrictions on the use of your logo.

Lunch and snacks will be provided and are included in the sponsorship fee. Please indicate any dietary requests/restrictions or special needs below.

Dietary Requests / Restrictions:

Persons with disabilities needing accommodations for the workshop are encouraged to contact NC CUPA-HR Chapter President, David Perryman at (919) 515-4276 or dmperryman@ncsu.edu.

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Sponsorship Levels and Details

PLATINUM: Feed the Body: Catered Lunch Sponsor

Sponsorship -- \$1,500

- Sponsor's logo on NC CUPA-HR website
- Acknowledgement in pre-workshop and workshop materials **[Platinum only!]**
- Onsite signage displaying sponsor's logo and sponsorship of the catered lunch **[Platinum only!]**
- Opportunity to present a short promotional presentation during the lunch **
- Complimentary exhibitor booth / table **
- Two workshop registrations (includes lunch and access to speaker sessions)
- + *Additional workshop registrations -- \$25 each*

GOLD: Feed the Mind: Professional Development / Speaker Sponsor

Sponsorship -- \$1,000

- Sponsor's logo on NC CUPA-HR website
- Onsite signage displaying sponsor's logo and sponsorship of a professional development / speaker session
- Opportunity to present a short promotional presentation and introduce the professional development speakers **
- Complimentary exhibitor booth **
- Two workshop registrations (includes lunch and access to presentation sessions)
- + *Additional workshop registrations -- \$25 each*

SILVER: Energize the Masses: Break / Snack Sponsor

Sponsorship -- \$500

- Sponsor's logo on NC CUPA-HR website
- Onsite signage displaying sponsor's logo and sponsorship of an energy boost / snack break
- Complimentary exhibitor booth **
- One workshop registration (includes lunch and access to presentation sessions)
- + *Additional workshop registrations -- \$25 each*

Exhibitor

Sponsorship -- \$250

- Exhibitor booth **
- One workshop registration (includes lunch and access to presentation sessions)
- + *Additional workshop registrations -- \$25 each*

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CUPA-HR Position Statement on Corporate Entertainment and Gifts

Effective January 1, 2019, Exhibitor giveaways and drawings will be permitted at CUPA-HR national and regional conferences. Giveaway and drawing prizes must be limited to a market value worth of \$150 or less. Any exhibitor offering a giveaway or drawing worth more than \$150 will be required to cease giveaway or drawing publicity immediately. CUPA-HR will not provide a forum for giveaways and drawings to be conducted or announced during face-to-face events. Communicating drawing and giveaway results will be the responsibility of individual exhibitors. CUPA-HR allows exhibitors to hand out branded marketing collateral such as pens, Post-It notes, pads of paper, clip holders and the like from their booths during Expo open hours. We ask our exhibitors to be mindful of the ethics and limitations to which our attendees may be held by their universities.