

BE A LEADER

YOU WOULD FOLLOW



PROFESSOR COREY CIOCCHETTI

FACEBOOK.COM/PROFC | COREY@COREYSPEAKS.COM

WOULD I FOLLOW MYSELF?

1. E
2. C
3. E
4. C
5. S



KS

... ON MY GOOD DAYS

BUT... I WANT TO BE MY BEST SELF ALL THE TIME

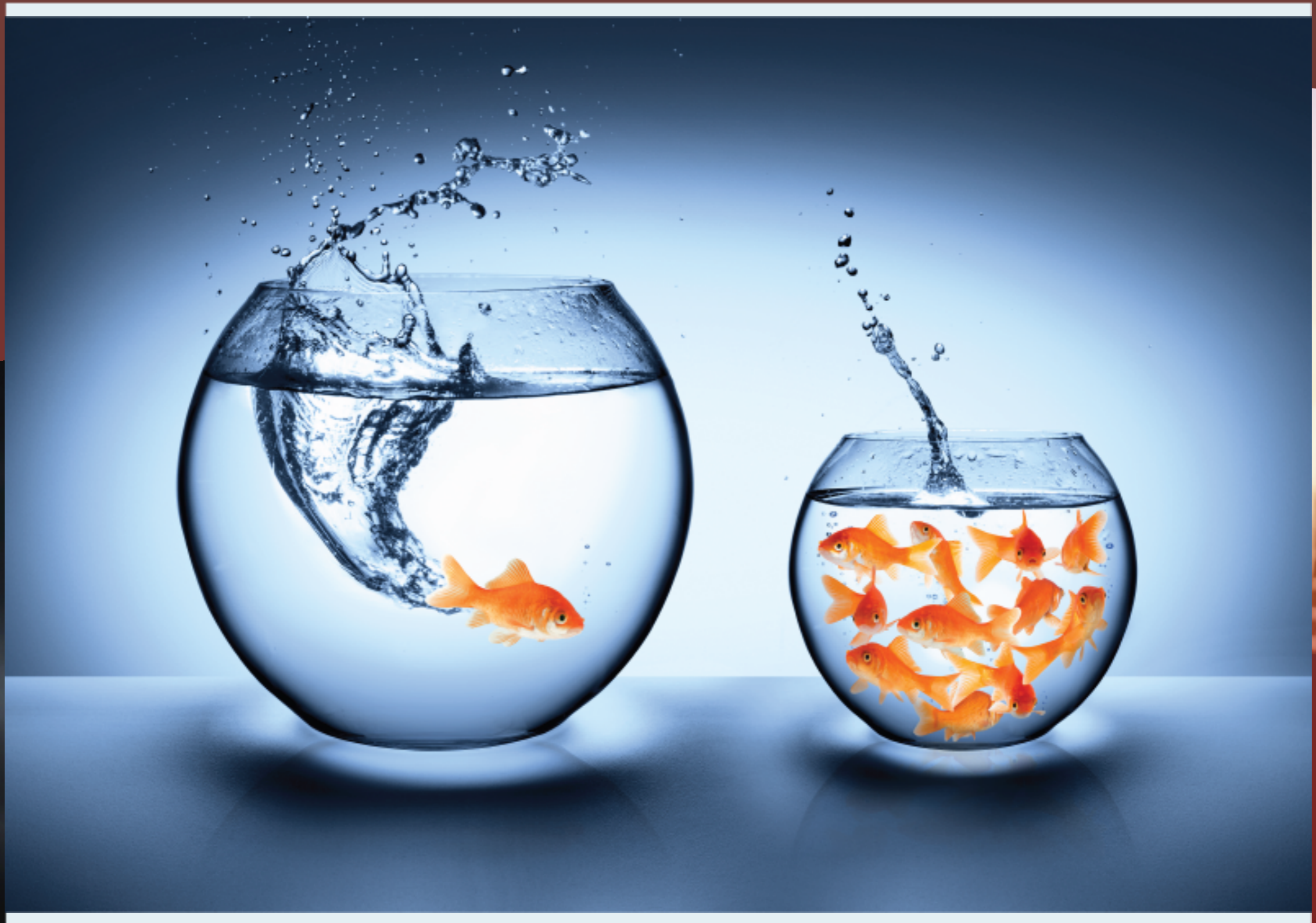


B/C PEOPLE RELY ON ME EVERYDAY

LIKE MOST EVERYONE, I WANT TO BE A GOOD
LEADER

WE NEED MORE GOOD LEADERS

LEADERSHIP MYTHS V. REALITY



REALITY

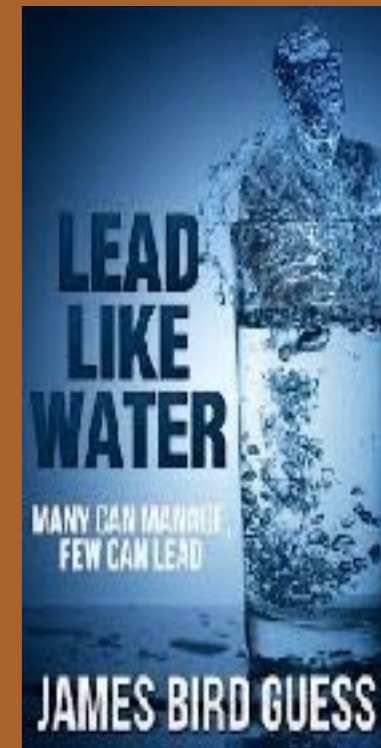
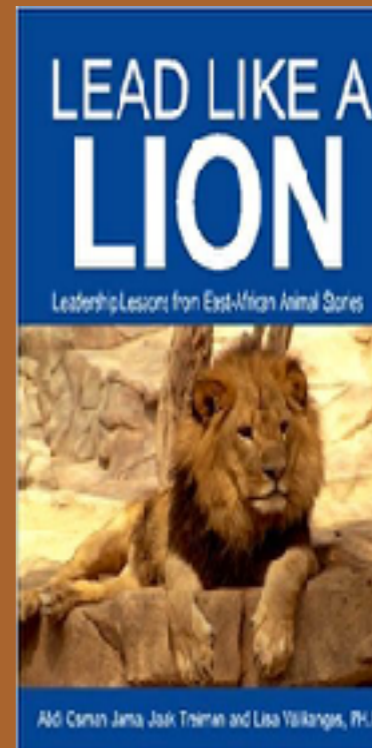
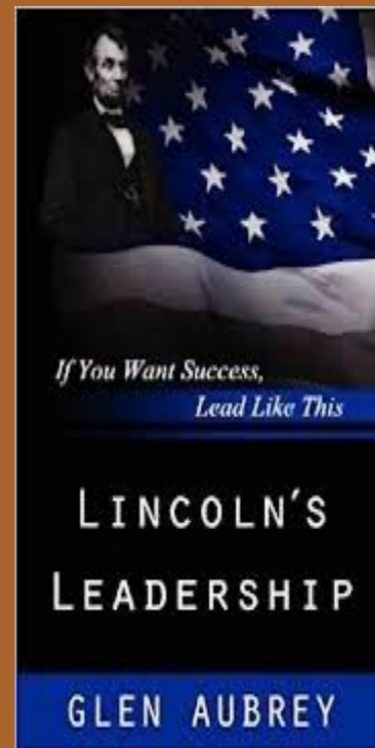
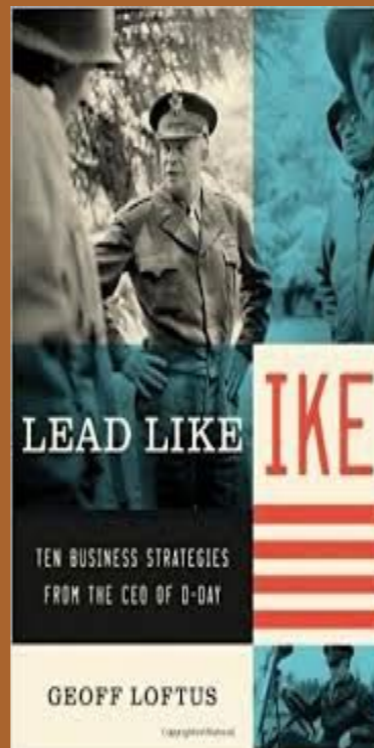
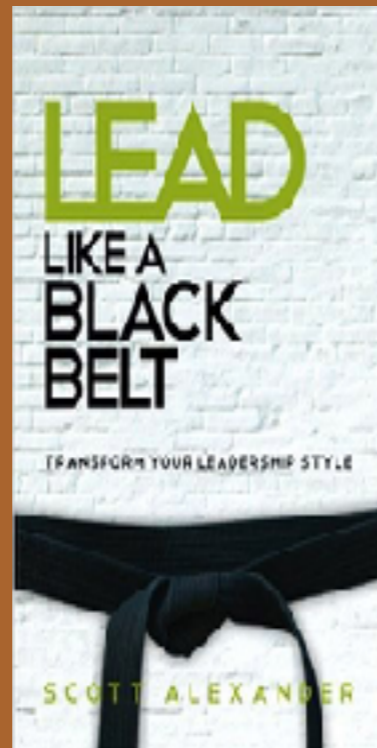
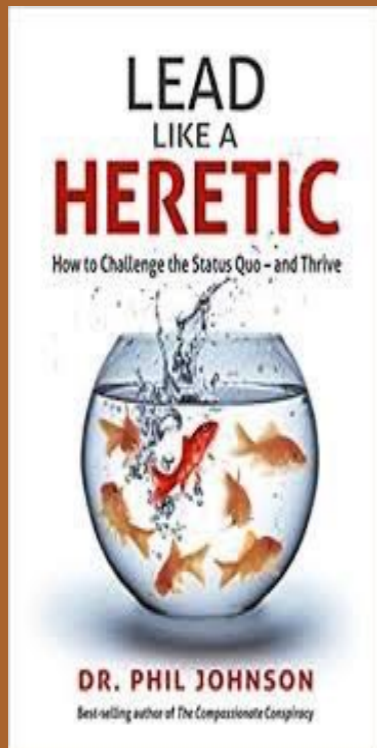
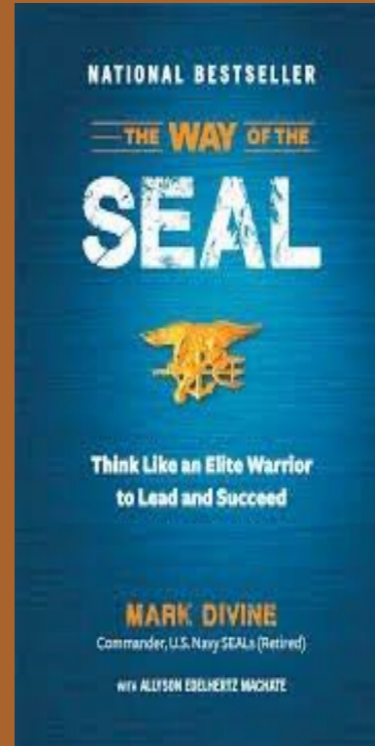
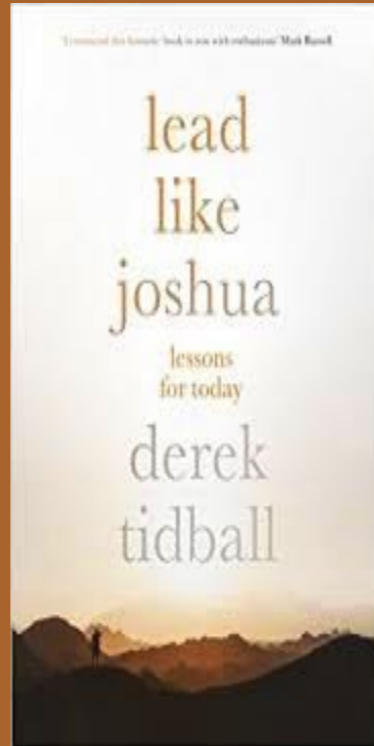
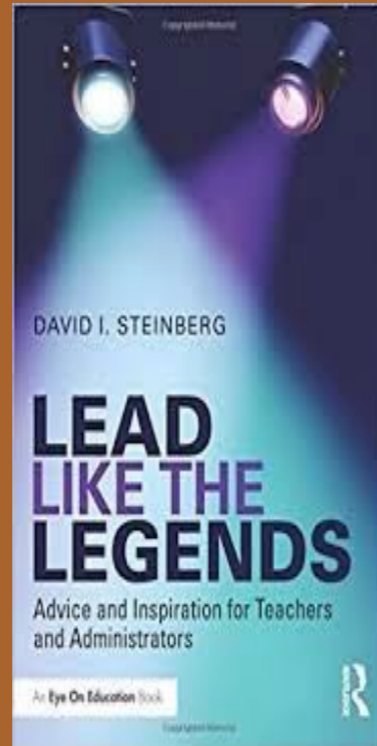
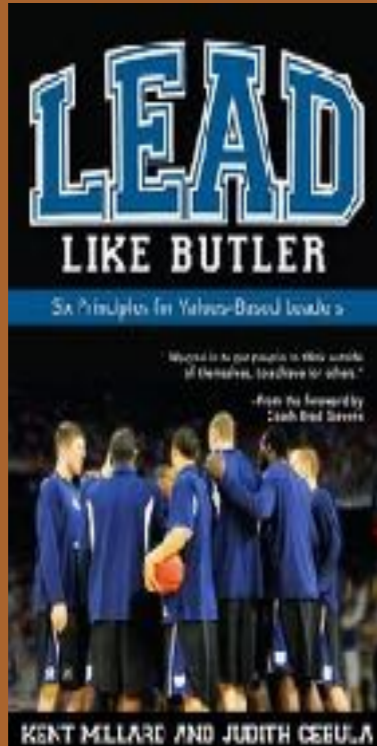
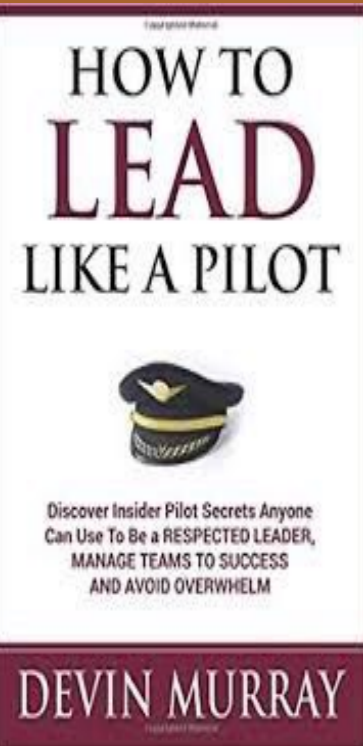


REALITY FOR ME



INADEQUATE SOLUTIONS?

- 1. BE EMOTIONALLY AWARE**
- 2. BE HUMBLE & TRANSPARENT**
- 3. ALWAYS GIVE 120%**
- 4. COMMUNICATE WELL**
- 5. FIND A MENTOR**
- 6. NEVER STOP IMPROVING**
- 7. CELEBRATE SUCCESS**
- 8. INSPIRE GREATNESS**
- 9. LISTEN FIRST / TALK SECOND**
- 10. STEP UP IN TIMES OF CRISIS**



THEN . . .

ALL THE OTHER STUFF MATTERS



**GOOD LEADERS ARE
CHARACTER-INFUSED**

- 1. BE EMOTIONALLY AWARE**
- 2. BE HUMBLE & TRANSPARENT**
- 3. ALWAYS GIVE 110%**
- 4. COMMUNICATE WELL**
- 5. FIND A MENTOR**
- 6. NEVER STOP IMPROVING**
- 7. CELEBRATE SUCCESS**
- 8. INSPIRE GREATNESS**
- 9. LISTEN FIRST / TALK SECOND**
- 10. STEP UP IN TIMES OF CRISIS**

10. STEP UP IN TIMES OF CRISIS

CHARACTER-INFUSED LEADERSHIP

The background features a stylized illustration. On the left, a woman with short dark hair, wearing a yellow top, is shown from the waist up, playing a large drum. Her right arm is raised, and the drum is tilted. To the right, a large, dark, textured face with a wide, white, toothy smile is visible. The background is a mix of warm colors like orange, yellow, and pink, with a grainy, textured appearance.

WHAT DOES IT MEAN TO BE A “GOOD” LEADER

WHAT WE DON'T SEE FROM LEADERS BUT SHOULD

1

ALWAYS SELF-REFLECT ON YOUR LEADERSHIP

2

CHECK IN W/ EVERYONE & DON'T PLAY FAVORITES

3

GENUINELY CARE / LEAD PEOPLE YOU DON'T LIKE

4

DON'T COMPROMISE VALUES / OWN MISTAKES

5

BE A PROFESSIONAL / LOVE YOUR WORK / SYNERGY

6

PASS THE BATON WELL / DON'T DROP IT

m

movement

a

activity

t

teacher

H

hands on



YOUR WORST LEADERSHIP TRAITS CAN BE
FIXED IF YOU CARE ABOUT THIS STUFF

"G"

SEEK THE GOLDEN MEAN

"O"

CARE ABOUT OTHER PEOPLE

"O"

OWN IT

"D"

PINPOINT DUTIES

SEEK THE GOLDEN MEAN

CIOCCHETTI "AIRPORT TEST"

HABITUALLY SEEK THE GOLDEN MEAN

HONE VIRTUES / DECREASE VICIES

SELF-REFLECT @ HOME & @ WORK

HONESTY

HONESTY



COMPASSION



ALL ARE BORN AND ALL TOOK

COURAGE



HUMILITY V. PRIDE



COMPASSION

HONESTY



COMPASSION



IF YOU WANT TO BE HAPPY,
PRACTICE COMPASSION."



HUMILITY V. PRIDE

- DALAI LAMA (AUTHOR)



HONESTY
COURAGE

COMPASSION

“**COURAGE IS FEAR THAT**

COURAGE

FORWARD ANYWAY.”

HUMILITY V. PRIDE

- **JOYCE MEYER (AUTHOR)**

HUMILITY V. PRIDE

HONESTY



COMPASSION



THE

SULLY SULLENBERGER



STORY

HUMILITY & PRIDE



DON'T COMPROMISE YOUR VALUES



LOOK OUT FOR OTHERS

CONSEQUENCES OF YOUR DECISIONS

CREATE PLEASURE V. AVOID PAIN

CAN'T TREAT YOUR FRIENDS BETTER

SELF-REFLECT @ HOME & @ WORK

CHECK IN & DON'T PLAY FAVORITES



TAKE OWNERSHIP

OWN YOUR MISTAKES - EVEN IF YOU DIDN'T DO IT

EVEN IF THIS CONFLICTS WITH YOUR AGENDA

BEWARE OF YOUR USE OF THE WORD "I"

SELF REFLECT @ HOME & @ WORK

TAKE OWNERSHIP

STATEMENT OF AN EXECUTIVE OF A PUBLISHING COMPANY

- 3. I overestimated how easy it would be to sell-in our new line of [Category E] novels.** It is still early in our move into this category, but initial sell-in is lower than I anticipated.
I remain convinced of the viability and strategic wisdom of the investment we're making; it is simply a matter of building traction with sales, retailers, and consumers. My team and I have now stepped up and are doing more to drive [Category E] sell-in—and sell-through.
- 4. I haven't acquired enough [certain type of authors].** I'm committed to providing novels that satisfy this felt need in the marketplace. It is a successful genre and other publishers have had good success with it.
However, I should have moved on this sooner since the time from acquisition to finished product is often well over a year. But I am now on track to recover the lost ground.
- 5. I need to create a better balanced revenue plan.** As is apparent this November (with only one title releasing), the lack of major, revenue-driving products in every month is having a negative impact. I won't let this happen again.

TAKE OWNERSHIP

STATEMENT OF MSU FORMER PRESIDENT

President Simon's resignation letter

Members of the Board of Trustees:

The last year and a half has been very difficult for the victims of Larry Nassar, for the university community, and for me personally. To the survivors, I can never say enough that I am so sorry that a trusted, renowned physician was really such an evil, evil person who inflicted such harm under the guise of medical treatment. I know that we all share the same resolve to do whatever it takes to avert such tragedies here and elsewhere.

THINK ABOUT DUTY

NO EXCEPTIONS FOR YOURSELF

WOULD YOUR DECISION BE RATIONAL IF UNIVERSALIZED?

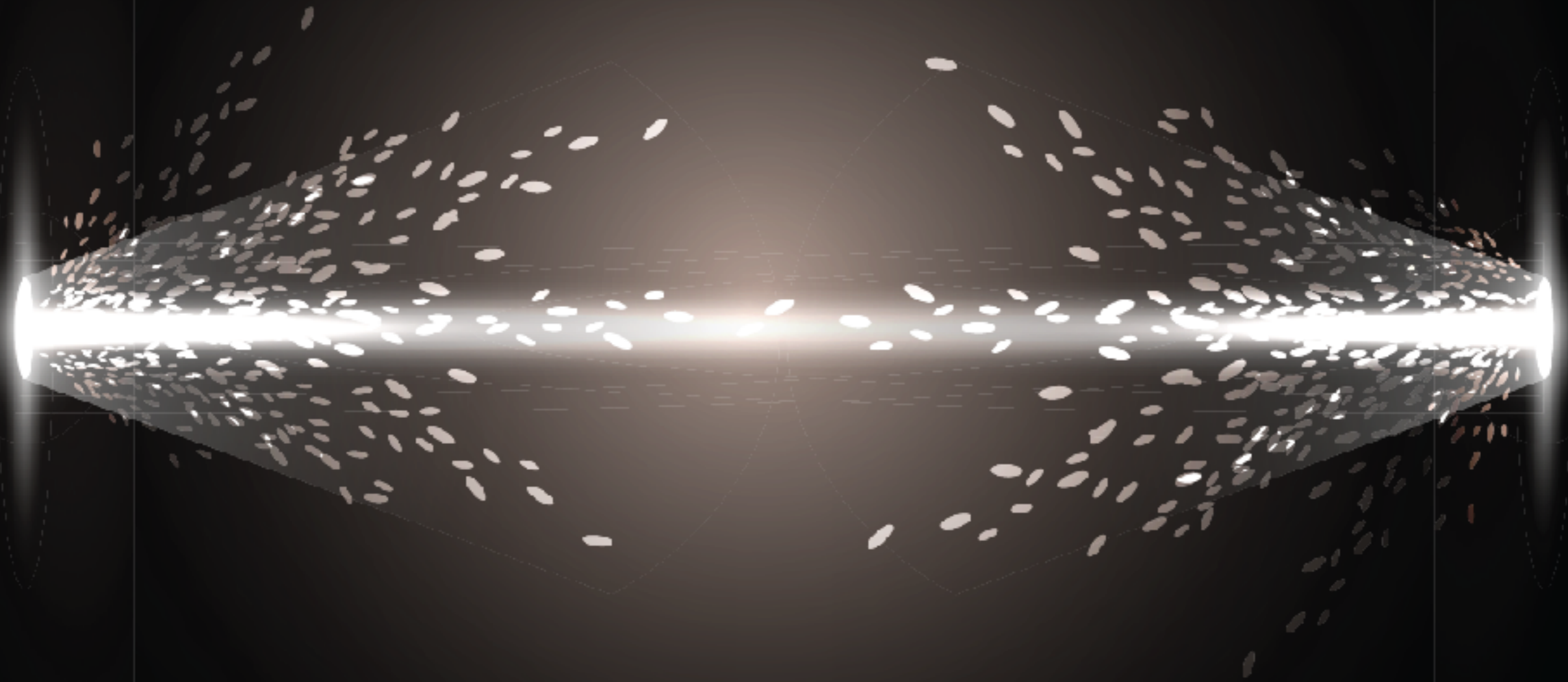
WOULD YOU WANT TO LIVE IN A WORLD WHERE EVERYONE DID THIS?

DON'T LIE, CHEAT, STEAL / INTRINSIC VALUE OF PEOPLE

DO YOU WANT TO WANT TO \$20?



$$2 + 2 = 5$$



LOVE YOUR WORK AND THEN . . .

PASS THE BATON TO THE FUTURE



BE A LEADER

YOU WOULD FOLLOW



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