



# CORPORATE PARTNERSHIP

The MD chapter of CUPA-HR invites you to partner with us for the 2019 calendar year.

The chapter, founded in spring of 2015, continues to provide professional development and networking opportunities for HR professionals from public and private institutions throughout Maryland. It is because of sponsorship that we are able to provide numerous low-and no-cost opportunities (chapter meetings, CUPA-HR webinars) to our membership. We will have 2 in-person membership meetings this year and, offer our sponsors the opportunity to sponsor on-line webinars and workshops for our members.

Sponsorship provides an opportunity for your organization to show its commitment to both the Human Resources profession and higher education. Additionally, sponsorship allows your organization to build its brand and to network with key decision makers on college campuses.

We will continue to offer sponsorship benefits that will tap into social media via our MD CUPA-HR Facebook page, Twitter account, and our LinkedIn page. You will have the opportunity to offer webinars, virtual workshops, advertisements, and sponsor events to name a few. We are offering Gold sponsors the opportunity to educate and advertise for a full 2 weeks on our Facebook page. You could even take over our Twitter account for a day. We want you to have a broader impact and greater ability to communicate with our college and university HR professionals using these tools.

We offer three levels of sponsorship, with corresponding levels of benefits for our corporate partners. We hope that you will consider lending your support at one of the listed sponsorship form. If you are interested, please complete the 2019 form below.

<b>GOLD-LEVEL SPONSOR</b> (\$2,000)	<b>SILVER-LEVEL SPONSOR</b> (\$1,250)	<b>BRONZE -LEVEL SPONSOR</b> (\$750)
<b>Sponsors will have the opportunity to educate MD CUPA-HR professionals for 2 different weeks during the year on Facebook, take over our Twitter account for 12 separate days during the year, and regular education and advertising on Twitter. In addition, you will be able to post on our Linked-In page twice a month.</b>	<b>Sponsors will have the opportunity to educate MD CUPA-HR professionals for one week during the year on Facebook, take over our Twitter for 6 separate days during the year, and regular education and advertising on Twitter. In addition, you will be able to post on our Linked-In page once a month.</b>	<b>Sponsors will have the opportunity to educate MD CUPA-HR professionals for 2 days during the year on Facebook, take over our Twitter account for 2 different days during the year, and bi-weekly education and advertising on Twitter.</b>
Forum to greet and network with key/senior decision makers from leading colleges and universities in MD	Forum to greet and network with key/senior decision makers from leading colleges and universities in MD	Forum to greet and network with key/senior decision makers from leading colleges and universities in MD

Verbal acknowledgement by chapter officer of sponsor's support and generosity during opening greeting	Verbal acknowledgement by chapter officer of sponsor's support and generosity during opening greeting	Recognition of sponsorship level through ribbons on name badges
Sponsor representative has opportunity to introduce his/her own organization and then a keynote speaker or panel at one scheduled event. At which time they may also promote their organization. <i>Introductions are assigned on a first come, first served basis as well as availability.</i>	Sponsor representative has opportunity to introduce his/her own organization and then a keynote speaker or panel at one scheduled event <i>Introductions are assigned on a first come, first served basis as well as availability.</i>	
Sponsor has the opportunity to deliver a suitable presentation from their organization at one scheduled event <i>Presentations are assigned on a first come, first served basis as well as availability and topic.</i>		
Table for sponsor to promote company and to give out promotional items	Table for sponsor to promote company and to give out promotional items	Table for sponsor to promote company and to give out promotional items
Recognition of sponsorship level through ribbons on name badges	Recognition of sponsorship level through ribbons on name badges	Recognition of sponsorship level through ribbons on name badges
Recognition on chapter's corporate sponsors page	Recognition on chapter's corporate sponsors page	Recognition on chapter's corporate sponsors page

\* Posted rates will be reduced 40% for non-profit sponsors

We appreciate your consideration of sponsorship for the MD CUPA-HR chapter. For questions, please contact Mike Noll, Corporate Partner Director, at [mike.noll@umaryland.edu](mailto:mike.noll@umaryland.edu).

**Connect with us online!**

[Website](#) [LinkedIn](#) [Facebook](#) [Twitter](#)



**Sponsorship Form**

**Contact Information**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
*Street Address*

\_\_\_\_\_

*City* *State* *ZIP Code*

## Primary Contact

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

What type of product or service does your company offer/provide?  
\_\_\_\_\_  
\_\_\_\_\_

## Sponsorship Opportunities

### Gold

YES  NO

### Silver

YES  NO

### Bronze

YES  NO

I, as a representative of the organization, understand that by signing this document my company is responsible for payment as indicated above as a sponsor of the MD CUPA-HR chapter.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Completed and signed sponsorship forms must be accompanied by a check payable to Maryland CUPA-HR, Inc. and sent to the following:

### **Mike Noll, MSHRD**

Senior Consultant, Organization and Employee Development

Human Resource Services

University of Maryland, Baltimore

620 W. Lexington St., 3<sup>rd</sup> floor

Baltimore, MD 21201

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