

# CUPA HR GEORGIA CHAPTER MEETING MINUTES

---

**Meeting Date :** March 14, 2025

**Attendees:**

Karen McDonnell  
Wendy Byrd

Dena Pickett  
Maricela Montijo-Davis

Ale Velazquez  
Terri Walthour

**Agenda Topics:**

1. Workplace Wednesday Recap – 83 Attendees!
2. April event – Ale Velazquez – needs from us
3. June event – Mari Montijo-Davis – needs from us
4. Chapter Excellence Awards
5. Member outreach

**Meeting Outcomes**

**ADA/FMLA Webinar Feedback** (November) – Over 80 attendees

Debrief: includes a lot of content/information shared but no participant questions came in (initial hesitancy). Consider a pause/break during programming. Use of CUPA-HR branded slide deck for presentations. Overall demonstrated growth in attendee numbers and that attendees tend to stay on the entire hour, and engagement during sessions has been good.

**Recommendations:** There are 250 people on the Georgia Chapter mailing list. Possibly conduct analysis on registration trends and poll past event participants for further feedback. Wendy has Gas to assist with this project.

**April 2025 Workplace Wednesday – Out-of-State/Remote Work**

Wendy and Alex to connect further. Themes to include hybrid/remote best practices, CUPA resources, tax implications, offer national statistics and tips for managers. Host virtual breakout sessions with facilitators offering questions for discussion.

**June 2025 Workplace Wednesday Planning (In person event)**

- Consider offering vendor giveaways for attendees (donations of SWAG would be helpful)
- Food budget to be confirmed as we get closer to event date (\$15-\$20 pp)
- Consider future vendor/sponsor support for events or explore attendees willingness to pay for lunch if attending.

- Mari has a solid outline for programming to include a Table Top Activity and panelists with Wendy moderating.

#### **CUPA HR Chapter Excellence Award Application Submission**

- Terri W. – Add future events and meeting minutes by 3/21
- Vickie – Chapter data updates
- Wendy – Provide financial standing summary, Chapter work and strategic priorities
- Highlights to include college/university outreach efforts, national conference member connection event; GA Chapter's uniqueness is the collective expertise and hosting speakers.
- Goals – Be more proactive on webpage and write periodic review

#### **Georgia Chapter Member Outreach**

- Check with national office for total college/universities currently in the chapter
- Elevated communication had increased member engagement
- Mari to work on communications in the future