

Board Member At-Large (Sponsor Relations)

The Sponsor Relations Coordinator has a public relations role in networking with current sponsors as well as cultivating new sponsors. This position is responsible for outreach to potential sponsors and secures sponsorship agreements to document partnerships. This position grasps and articulates the differences between sponsorship tiers for the chapter, confirming that all sponsors understand the value and specifics of their level. This position is the primary contact with sponsors that attend the chapter events and is responsible for welcoming and introducing sponsors to the membership. The Sponsor Relations Coordinator also acts as the emcee for any sponsorship drawings, acknowledging and thanking donors. This position has a **one-year** term, and the estimated time commitment is 3-5 hours per month.

