

# Board Member At-Large (Membership Outreach)

The Membership Coordinator is responsible for welcoming new members to the Chapter and inviting them to upcoming Chapter events. The Membership Coordinator understands and is able to articulate the mission and vision for the Chapter to help educate others regarding the value of active participation. The Membership Coordinator takes the lead on explaining the difference between the no-cost Chapter membership structure versus the National CUPA membership fees. The Membership Coordinator refers all interested potential members to the National organization to subscribe to the mailing list/database, even if they are not CUPA National members. The Membership Coordinator also helps to increase registrations for Chapter events, by coordinating outreach to encourage participation and attendance. This position has a **one-year** term, and the estimated time commitment is 3-5 hours per month.

